

EOEA SUSTAINABLE DESIGN ROUNDTABLE

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Taskforce #4 - Vision and Leadership

MM #: 3
Location: Turner Construction - 2 Seaport Lane
Date: 2/25/05 lunch

ATTENDEES

E. Friedman - EOEA
J. Russell - Merck
C. Greene - EPA

M. Hanchar - Turner

CATEGORY

DESCRIPTION

ACTIONS / STATUS

OLD BUSINESS

Meeting Minutes #2 were reviewed in order to bring Eric, Cynthia and Jenny up to speed

MEETING OVERVIEW

The focus of this meeting was to make sure we had solid ideas for the 3/10 Steering meeting regarding the Talking Points that Marie Nolan had sent our workgroup via her January 19th e-mail. Our focus in this meeting was on our thoughts regarding 1) a Vision Statement, 2) the process going forward, 3) external resources required.

New Business

A VISION STATEMENT

Premise: " What does it take to be a leader in Sustainable Design?" "How do we shift attitudes?"

1) Givens

- a) the Commonwealth has a large annual budget for
 - 1) New Construction
 - 2) Renovation
 - 3) Operations and Maintenance
- b) state buildings have a huge impact on the environment and human health
- c) the Commonwealth is a natural leader through funding / legislation / public policy
- d) Sustainable Design is a natural companion to the State's Smart Growth Initiative

2) "We shall be....."

- a) a change agent to promote SD as a vital part of our everyday culture / mindset
- b) a national leader in Sustainable Design
- c) a model for others to follow
- d) a mechanism to demonstrate how to find and implement SD practices
- e) a forum for communication among all stakeholders
- f) an integrator of SD techniques and strategies into other State initiatives

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A. VISION STATEMENT (cont'd)

3) "The desired outcomes would be....."

- a) Sustainable Design becomes the new norm
- b) better health
- c) improved environment
- d) minimize consumption of precious resources
- e) more efficient use of economic resources (reduce cost of operating state buildings)
- f) enhance economic competitiveness (retain talented people / cheaper to operate)
- g) higher productivity

4) **Potential Leaders**

- a) Political
- b) Legislative
- c) Financial
- d) Department Heads
- e) Technical

5) **Motivations**

- a) " do the right thing"
- b) be a leader - not a follower nationally
- c) certification = prestige
- d) save money
- e) have less impact on environment
- f) improve employee health
- g) cleaner development enhances tourism

B. PROCESS GOING FORWARD Vision & Leadership

4Q 2004 Fornative stage of SDRT
1Q 2005 Brainstorming
2Q 2005 Initial Research (Existing Data) (Leadership Survey?)
3Q 2005 Reach-out to Leaders, Resources, other states
4Q 2005 Conclusions / Work Group Recommendations
1Q 2006 Distill Message / Publicize / Implementation Plan

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C. EXTERNAL RESOURCES REQUIRED

- 1) "Benchmark our Competitors" through compilation of other states' programs
- 2) compile list of other states' leaders (how they found them, what they did)
- 3) Questionnaire / Survey of public and private leaders to establish SD visibility
- 4) Where is Massachusetts today?
 - a) programs
 - b) people
 - c) resources
 - c) initiatives
- 5) what is the State's hierarchy for Sustainable Design?
- 6) understand federal opportunities / resources

**NEXT
MEETING**

Steering Committee Meeting Thursday March 10 at EPA